Schedule A KLRU-TV (1866) Austin, TX

NFFS Excluded?
If you have an NFFS Exclusion, please click the "NFFS X" button, and enter your NFFS

| data  |             |                 |
|---|-------------|-----------------|
| Source of Income  | 2018 data   | 2019 data       |
| Amounts provided directly by federal government agencies  | \$10,000    | \$0             |
| A. Grants for facilities and other capital purposes   | \$0         | \$0             |
| B. Department of Education  | \$0         | \$0             |
| C. Department of Health and Human Services  | \$0         | \$0             |
| D. National Endowment for the Arts and Humanities   | \$10,000    | \$0             |
| E. National Science Foundation  | \$0         | \$0             |
| F. Other Federal Funds (specify)  | \$0         | \$0             |
| 2. Amounts provided by Public Broadcasting Entities   | \$2,020,038 | \$2,216,866     |
| A. CPB - Community Service Grants   | \$1,799,464 | \$1,887,567     |
| B. CPB - all other funds from CPB (e.g. DDF, RTL, Programming Grants)   | \$196,664   | \$253,400       |
| <ul> <li>C. PBS - all payments except copyright royalties and<br/>other pass-through payments. See Guidelines for details.</li> </ul> | \$12,968    | \$72,899        |
| D. NPR - all payments except pass-through payments.     See Guidelines for details.   | \$0         | \$0             |
| E. Public broadcasting stations - all payments  | \$10,942    | \$3,000         |
| F. Other PBE funds (specify)  | \$0         | \$0             |
| Local boards and departments of education or other local government or agency sources   | \$298,225   | \$286,925       |
| 3.1 NFFS Eligible   | \$298,225   | \$271,415       |
| A. Program and production underwriting  | \$298,225   | \$271,415       |
| B. Grants and contributions other than underwriting   | \$0         | \$0             |
| C. Appropriations from the licensee   | \$0         | \$0             |
| D. Gifts and grants for facilities and equipment as restricted by the donor or received through a capital campaign (Radio only)       | \$0         | \$0             |
| E. Gifts and grants received through a capital campaign but not for facilities and equipment  | \$0         | \$0             |
| F. Other income eligible as NFFS (specify)  | \$0         | \$0             |
| 3.2 NFFS Ineligible   | \$0         | \$15,510        |
| A. Rental income  | \$0         | \$0             |
| B. Fees for services  | ,           |                 |
| C. Licensing fees (not royalties – see instructions for Line 15)  | \$0<br>\$0  | \$15,510<br>\$0 |
| D. Gifts and grants for facilities and equipment as restricted by the donor or received through a capital campaign (TV only)          | \$0         | \$0             |
|   |             |                 |

| E. Other income ineligible for NFFS inclusion  | \$0  | \$0  |
|--|--|--|
| State boards and departments of education or other state government or agency sources  | \$40,122   | \$16,650   |
| 4.1 NFFS Eligible  | \$40,122   | \$16,650   |
| A. Program and production underwriting   | \$40,122   | \$16,650   |
| B. Grants and contributions other than underwriting  | \$0  | \$0  |
| C. Appropriations from the licensee  | \$0  | \$0  |
| D. Gifts and grants for facilities and equipment as restricted by the donor or received through a capital campaign (Radio only)  | \$0  | \$0  |
| <ul> <li>E. Gifts and grants received through a capital campaign<br/>but not for facilities and equipment</li> </ul>   | \$0  | \$0  |
| F. Other income eligible as NFFS (specify)   | \$0  | \$0  |
| 4.2 NFFS Ineligible  | \$0  | \$0  |
| A. Rental income   | \$0  | \$0  |
| B. Fees for services   | \$0  | \$0  |
| C. Licensing fees (not royalties – see instructions for Line 15)   | \$0  | \$0  |
| D. Gifts and grants for facilities and equipment as restricted by the donor or received through a capital campaign (TV only)   | \$0  | \$0  |
| E. Other income ineligible for NFFS inclusion  | \$0  | \$0  |
|  |  |  |
| 5. State colleges and universities   | \$47,612   | \$42,618   |
| 5. State colleges and universities 5.1 NFFS Eligible   | \$47,612<br>\$40,720   | \$42,618<br>\$37,075   |
| Merce  |  |  |
| 5.1 NFFS Eligible  | \$40,720   | \$37,075   |
| 5.1 NFFS Eligible  A. Program and production underwriting  | \$40,720<br>\$40,720   | \$37,075<br>\$37,075   |
| 5.1 NFFS Eligible  A. Program and production underwriting  B. Grants and contributions other than underwriting   | \$40,720<br>\$40,720<br>\$0  | \$37,075<br>\$37,075<br>\$0  |
| 5.1 NFFS Eligible  A. Program and production underwriting  B. Grants and contributions other than underwriting  C. Appropriations from the licensee  D. Gifts and grants for facilities and equipment as restricted by the donor or received through a capital   | \$40,720<br>\$40,720<br>\$0<br>\$0   | \$37,075<br>\$37,075<br>\$0<br>\$0   |
| 5.1 NFFS Eligible  A. Program and production underwriting  B. Grants and contributions other than underwriting  C. Appropriations from the licensee  D. Gifts and grants for facilities and equipment as restricted by the donor or received through a capital campaign (Radio only)  E. Gifts and grants received through a capital campaign  | \$40,720<br>\$40,720<br>\$0<br>\$0<br>\$0  | \$37,075<br>\$37,075<br>\$0<br>\$0<br>\$0  |
| 5.1 NFFS Eligible  A. Program and production underwriting  B. Grants and contributions other than underwriting  C. Appropriations from the licensee  D. Gifts and grants for facilities and equipment as restricted by the donor or received through a capital campaign (Radio only)  E. Gifts and grants received through a capital campaign but not for facilities and equipment   | \$40,720<br>\$40,720<br>\$0<br>\$0<br>\$0<br>\$0                                     | \$37,075<br>\$37,075<br>\$0<br>\$0<br>\$0<br>\$0                                     |
| 5.1 NFFS Eligible  A. Program and production underwriting  B. Grants and contributions other than underwriting  C. Appropriations from the licensee  D. Gifts and grants for facilities and equipment as restricted by the donor or received through a capital campaign (Radio only)  E. Gifts and grants received through a capital campaign but not for facilities and equipment  F. Other income eligible as NFFS (specify)   | \$40,720<br>\$40,720<br>\$0<br>\$0<br>\$0  | \$37,075<br>\$37,075<br>\$0<br>\$0<br>\$0  |
| 5.1 NFFS Eligible  A. Program and production underwriting  B. Grants and contributions other than underwriting  C. Appropriations from the licensee  D. Gifts and grants for facilities and equipment as restricted by the donor or received through a capital campaign (Radio only)  E. Gifts and grants received through a capital campaign but not for facilities and equipment  F. Other income eligible as NFFS (specify)   | \$40,720<br>\$40,720<br>\$0<br>\$0<br>\$0<br>\$0<br>\$0                              | \$37,075<br>\$37,075<br>\$0<br>\$0<br>\$0<br>\$0<br>\$0<br>\$0                       |
| 5.1 NFFS Eligible  A. Program and production underwriting  B. Grants and contributions other than underwriting  C. Appropriations from the licensee  D. Gifts and grants for facilities and equipment as restricted by the donor or received through a capital campaign (Radio only)  E. Gifts and grants received through a capital campaign but not for facilities and equipment  F. Other income eligible as NFFS (specify)  5.2 NFFS Ineligible  A. Rental income  | \$40,720<br>\$40,720<br>\$0<br>\$0<br>\$0<br>\$0<br>\$0<br>\$6,892<br>\$0            | \$37,075<br>\$37,075<br>\$0<br>\$0<br>\$0<br>\$0<br>\$0                              |
| 5.1 NFFS Eligible  A. Program and production underwriting  B. Grants and contributions other than underwriting  C. Appropriations from the licensee  D. Gifts and grants for facilities and equipment as restricted by the donor or received through a capital campaign (Radio only)  E. Gifts and grants received through a capital campaign but not for facilities and equipment  F. Other income eligible as NFFS (specify)  5.2 NFFS Ineligible  A. Rental income  B. Fees for services  C. Licensing fees (not royalties – see instructions for Line  | \$40,720<br>\$40,720<br>\$0<br>\$0<br>\$0<br>\$0<br>\$0<br>\$6,892<br>\$6,892        | \$37,075<br>\$37,075<br>\$0<br>\$0<br>\$0<br>\$0<br>\$5,543<br>\$0<br>\$5,543        |
| 5.1 NFFS Eligible  A. Program and production underwriting  B. Grants and contributions other than underwriting  C. Appropriations from the licensee  D. Gifts and grants for facilities and equipment as restricted by the donor or received through a capital campaign (Radio only)  E. Gifts and grants received through a capital campaign but not for facilities and equipment  F. Other income eligible as NFFS (specify)  5.2 NFFS Ineligible  A. Rental income  B. Fees for services  C. Licensing fees (not royalties – see instructions for Line 15)  D. Gifts and grants for facilities and equipment as restricted by the donor or received through a capital | \$40,720<br>\$40,720<br>\$0<br>\$0<br>\$0<br>\$0<br>\$6,892<br>\$0<br>\$6,892<br>\$0 | \$37,075<br>\$37,075<br>\$0<br>\$0<br>\$0<br>\$0<br>\$5,543<br>\$0<br>\$5,543<br>\$0 |

|    | 6.1 NFFS Eligible   | \$0       | \$0       |
|----|---|-----------|-----------|
|    | A. Program and production underwriting  | \$0       | \$0       |
|    | B. Grants and contributions other than underwriting   | \$0       | \$0       |
|    | C. Appropriations from the licensee   | \$0       | \$0       |
|    | D. Gifts and grants for facilities and equipment as restricted by the donor or received through a capital campaign (Radio only) | \$0       | \$0       |
|    | E. Gifts and grants received through a capital campaign but not for facilities and equipment                                    | \$0       | \$0       |
|    | F. Other income eligible as NFFS (specify)  | \$0       | \$0       |
|    | 6.2 NFFS Ineligible   | \$0       | \$0       |
|    | A. Rental income  | \$0       | \$0       |
|    | B. Fees for services  | \$0       | \$0       |
|    | C. Licensing fees (not royalties – see instructions for Line 15)  | \$0       | \$0       |
| _  | D. Gifts and grants for facilities and equipment as restricted by the donor or received through a capital campaign (TV only)    | \$0       | \$0       |
|    | E. Other income ineligible for NFFS inclusion   | \$0       | \$0       |
| 7. | Private colleges and universities   | \$51,863  | \$46,575  |
| -  | 7.1 NFFS Eligible   | \$51,863  | \$46,575  |
| -  | A. Program and production underwriting  | \$51,863  | \$46,575  |
| -  | B. Grants and contributions other than underwriting   | \$0       | \$0       |
|    | C. Appropriations from the licensee   | \$0       | \$0       |
|    | D. Gifts and grants for facilities and equipment as restricted by the donor or received through a capital campaign (Radio only) | \$0       | \$0       |
|    | E. Gifts and grants received through a capital campaign but not for facilities and equipment                                    | \$0       | \$0       |
|    | F. Other income eligible as NFFS (specify)  | \$0       | \$0       |
| _  | 7.2 NFFS Ineligible   | \$0       | \$0       |
|    | A. Rental income  | \$0       | \$0       |
|    | B. Fees for services  | \$0       | \$0       |
| -  | C. Licensing fees (not royalties – see instructions for Line 15)  | \$0       | \$0       |
|    | D. Gifts and grants for facilities and equipment as restricted by the donor or received through a capital campaign (TV only)    | \$0       | \$0       |
|    | E. Other income ineligible for NFFS inclusion   | \$0       | \$0       |
| 8  | Foundations and nonprofit associations  | \$294,486 | \$287,373 |
|    | 8.1 NFFS Eligible   | \$294,486 | \$284,373 |
|    | A. Program and production underwriting  | \$216,986 | \$220,373 |
|    | B. Grants and contributions other than underwriting   | \$77,500  | \$64,000  |
|    |   |           |           |

| C. Gifts and grants for facilities and equipment as restricted by the donor or received through a capital campaign (Radio only)  | \$0         | \$0         |
|--|-------------|-------------|
| D. Gifts and grants received through a capital campaign but not for facilities and equipment   | \$0         | \$0         |
| E. Other income eligible as NFFS (specify)   | \$0         | \$0         |
| 8.2 NFFS Ineligible  | \$0         | \$3,000     |
| A. Rental income   | \$0         | \$0         |
| B. Fees for services   | \$0         | \$3,000     |
| C. Licensing fees (not royalties – see instructions for Line 15)   | \$0         | \$0         |
| D. Gifts and grants for facilities and equipment as restricted by the donor or received through a capital campaign (TV only)   | \$0         | \$0         |
| E. Other income ineligible for NFFS inclusion  | \$0         | \$0         |
| 9. Business and Industry   | \$2,542,786 | \$2,436,694 |
| 9.1 NFFS Eligible  | \$1,486,025 | \$1,334,765 |
| A. Program and production underwriting   | \$1,239,616 | \$1,165,754 |
| B. Grants and contributions other than underwriting  | \$246,409   | \$169,011   |
| C. Gifts and grants for facilities and equipment as restricted by the donor or received through a capital campaign (Radio only)  | \$0         | \$0         |
| <ul> <li>D. Gifts and grants received through a capital campaign<br/>but not for facilities and equipment</li> </ul>   | \$0         | \$0         |
| E. Other income eligible as NFFS (specify)   | \$0         | \$0         |
| 9.2 NFFS Ineligible  | \$1,056,761 | \$1,101,929 |
| A. Rental income   | \$60,780    | \$56,700    |
| B. Fees for services   | \$50,701    | \$89,555    |
| C. Licensing fees (not royalties – see instructions for Line 15)   | \$895,280   | \$905,674   |
| <ul> <li>D. Gifts and grants for facilities and equipment as<br/>restricted by the donor or received through a capital<br/>campaign (TV only)</li> </ul>                           | \$0         | \$0         |
| E. Other income ineligible for NFFS inclusion  | \$50,000    | \$50,000    |
| Description Amount Brand Promotion - ACL \$50,000  |             |             |
| 10. Memberships and subscriptions (net of membership bad debt expense)   | \$2,978,092 | \$3,350,117 |
| 10.1 NFFS Exclusion – Fair market value of premiums that are not of insubstantial value  | \$237,549   | \$231,131   |
| 10.2 NFFS Exclusion – All bad debt expenses from NFFS eligible revenues including but not limited to pledges, underwriting, and membership (unless netted elsewhere in Schedule A) | \$2,146     | \$1,416     |
| 2018 data 2019 data  |             |             |
| 10.3 Total number of 26, 365 27, 980 contributors.   |             |             |
| 11. Revenue from Friends groups less any revenue included on line 10   | \$0         | \$0         |

| 44.4 Tatal accepts = -4   |   | 019 data        |             |             |
|---|---|-----------------|-------------|-------------|
| 11.1 Total number of<br>Friends contributors.                                 | 0                                       | 0               | 120         |             |
| 12. Subsidiaries and other a broadcasting (See instructio                     |   | o public        | \$1,125,615 | \$689,309   |
| A. Nonprofit subsidiarie activities   | es involved in teleco                   | mmunications    | \$0         | \$0         |
| B. NFFS Ineligible – No telecommunications ac                                 |   | not involved in | \$0         | \$0         |
| C. NFFS Ineligible – Fo   |   | regardless of   | \$1,125,615 | \$689,309   |
| D. NFFS Ineligible - Ot<br>brodcasting  | ther activities unrela                  | ited to public  | \$0         | \$0         |
| Form of Revenue   |   |                 | 2018 data   | 2019 data   |
| 13. Auction revenue (see in   | structions for Line 1                   | 3)              | \$0         | \$0         |
| A. Gross auction reven  | ue                                      |                 | \$0         | \$0         |
| B. Direct auction exper   | nses                                    |                 | \$0         | \$0         |
| 14. Special fundraising activ   | vities (see Instruction                 | ns for Line 14) | \$586,216   | \$447,218   |
| A. Gross special fundra   | alsing revenues                         |                 | \$1,052,035 | \$926,599   |
| B. Direct special fundra  | aising expenses                         |                 | \$465,819   | \$479,381   |
| 15. Passive income  |   |                 | \$107,328   | \$149,589   |
| A. Interest and dividend funds)   | ds (other than on en                    | ndowment        | \$16,851    | \$38,413    |
| B. Royalties  |   |                 | \$11,329    | \$12,627    |
| C. PBS or NPR pass-ti   | hrough copyright roy                    | yalties         | \$79,148    | \$98,549    |
| 16. Gains and losses on invanuities and sale of other a funds)                |   |                 | \$0         | \$17,100    |
| A. Gains from sales of report losses)   | property and equip                      | ment (do not    | \$0         | \$17,100    |
| B. Realized gains/loss endowment funds)                                       | es on investments (                     | other than      | \$0         | \$0         |
| C. Unrealized gains/los<br>gains/losses on charita<br>than endowment funds    | able trusts and gift a                  |                 | \$0         | \$0         |
| 17. Endowment revenue   |   |                 | \$414,444   | \$208,742   |
| A. Contributions to end   | lowment principal                       |                 | \$3,500     | \$0         |
| B. Interest and dividen   | ds on endowment fo                      | unds            | \$67,832    | \$71,912    |
| C. Realized net invests<br>endowment funds (if the<br>hyphen, e.g., "-1,765") | nis is a negative amo                   |                 | \$1,187,418 | \$505,057   |
| D. Unrealized net inve-<br>endowment funds (if the<br>hyphen, e.g., "-1,765") | nis is a negative amo                   |                 | \$-844,306  | \$-368,227  |
| 18. Capital fund contributio instructions)                                    | ns from individuals                     | (see            | \$0         | \$1,936,352 |
| A. Facilities and equip<br>federal or public broad                            | ment (except funds<br>lcasting sources) | received from   | \$0         | \$1,936,352 |
| B. Other  |   |                 |             |             |

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| 19. Gifts and bequests from majo  |                   |                    | \$4,765,109  | \$4,707,477  |  |
|---|-------------------|--------------------|--------------|--------------|--|
| _   | 18 data           | 2019 data          |              |              |  |
| 19.1 Total number of<br>major individual donors   | 1,023             | 1,109              |              |              |  |
| 20. Other Direct Revenue  |                   |                    | \$23,008     | \$11,595     |  |
| Description<br>Insurance Rebates  |                   | Amount<br>\$7,406  |              |              |  |
| Exclusion Description<br>Refunds, rebates,<br>reimbursements and<br>insurance proceeds            | Amount<br>\$7,406 |                    |              |              |  |
| Merchandise Sold  |                   | \$1,589            |              |              |  |
| Exclusion Description<br>Production, taping, or<br>other broadcast related<br>activities          | Amount<br>\$1,589 |                    |              |              |  |
| Sales of Playtime Pads  |                   | \$1,600            |              |              |  |
| Exclusion Description<br>Sales of Playtime Pads   | Amount<br>\$1,600 |                    |              |              |  |
| Agency Commission   |                   | \$1,000            |              |              |  |
| Exclusion Description Revenue from non- broadcast activities that fail to meet exception criteria | Amount<br>\$1,000 |                    |              |              |  |
| Line 21. Proceeds from the FCC  | Spectrum Inc      | centive Auction.   | \$0          | \$0          |  |
| interest and dividends earned on revenues, and spectrum leases                                    |                   |                    | \$0          | \$0          |  |
| A. Proceeds from sale in sp   | ectrum auctio     | on                 | \$0          | \$0          |  |
| B. Interest and dividends ea related revenue  | med on spec       | trum auction       | \$0          | \$0          |  |
| C. Payments from spectrum   | auction spec      | culators           | \$0          | \$0          |  |
| D. Channel sharing and spe  | ctrum leases      | revenues           | \$0          | \$0          |  |
| E. Spectrum repacking fund  | s                 |                    | \$0          | \$0          |  |
| 22. Total Revenue (Sum of lines and 15 through 21)  | 1 through 12      | 2, 13.A, 14.A,     | \$15,770,763 | \$17,330,581 |  |
| Click here to view all NFFS Eligit<br>through 9.  | ble revenue o     | on Lines 3         |              |              |  |
| Click here to view all NFFS Ineligation   | gible revenue     | on Lines 3         |              |              |  |
| Adjustments to Reve   | enue              |                    | 2018 data    | 2019 data    |  |
| 23. Federal revenue from line 1.  |                   |                    | \$10,000     | \$0          |  |
| 24. Public broadcasting revenue   | from line 2.      |                    | \$2,020,038  | \$2,216,866  |  |
| 25. Capital funds exclusion—TV 7.2D, 8.2D, 9.2D, 18A)   | (3.2D, 4.2D,      | 5.2D, 6.2D,        | \$0          | \$1,936,352  |  |
| 26. Revenue on line 20 not mee purpose, or recipient criteria                                     | ting the sourc    | ce, form,          | \$21,859     | \$11,595     |  |
| 27. Other automatic subtractions  | s from total re   | venue              | \$3,237,894  | \$2,681,149  |  |
| A. Auction expenses – limit   | ed to the less    | er of lines 13a or | \$0          | \$0          |  |
| 362   |                   |                    | \$465,819    | \$479,381    |  |

|     | B. Special fundraising event expenses – limited to the lesser of lines 14a or 14b  |              |              |
|-----|--|--------------|--------------|
|     | C. Gains from sales of property and equipment – line 16a   | \$0          | \$17,100     |
|     | D. Realized gains/losses on investments (other than endowment funds) – line 16b  | \$0          | \$0          |
|     | E. Unrealized investment and actuarial gains/losses (other than endowment funds) – line 16c  | \$0          | \$0          |
|     | F. Realized and unrealized net investment gains/losses on endowment funds – line 17c, line 17d   | \$343,112    | \$136,830    |
|     | G. Rental income (3.2A, 4.2A, 5.2A, 6.2A, 7.2A, 8.2A, 9.2A)  | \$60,780     | \$56,700     |
|     | H. Fees for services (3.2B, 4.2B, 5.2B, 6.2B, 7.2B, 8.2B, 9.2B)  | \$57,593     | \$113,608    |
|     | J. Licensing Fees (3.2C, 4.2C, 5.2C, 6.2C, 7.2C, 8.2C, 9.2C)   | \$895,280    | \$905,674    |
|     | J. Other revenue ineligible as NFFS (3.2E, 4.2E, 5.2E, 6.2E, 7.2E, 8.2E, 9.2E)   | \$50,000     | \$50,000     |
|     | K. FMV of high-end premiums (Line 10.1)  | \$237,549    | \$231,131    |
|     | <ul> <li>All bad debt expenses from NFFS eligible revenues<br/>including but not limited to pledges, underwriting, and<br/>membership (Line 10.2)</li> </ul> | \$2,146      | \$1,416      |
|     | M. Revenue from subsidiaries and other activities ineligible as NFFS (12.B, 12.C, 12.D)  | \$1,125,615  | \$689,309    |
|     | N. Proceeds from spectrum auction and related revenues from line 21.   | \$0          | \$0          |
| Lii | B. Total Direct Nonfederal Financial Support (Line 22 less nes 23 through 27). (Forwards to line 1 of the Summary of   | \$10,480,972 | \$10,484,619 |
| N(  | onfederal Financial Support)   |              |              |

# Comments

| •  |                |            |                 |
|--|----------------|------------|-----------------|
| Comment  | Name           | Date       | Status          |
| Increase in Renewals over 2018   | Altison Laymon | 11/19/2019 | Comment for CPB |
| Program Underwriting   | Pat Wertz      | 1/13/2020  | Comment for CPB |
| Texas Comptroller underwrote more programs in 17-18.   | Allison Laymon | 1/22/2020  | Comment for CPB |
| This is our for profit<br>subsidiary. Less revenue in<br>2019 because last year KNV<br>had money from a Google<br>Virtual Reality project.   | Allison Laymon | 1/22/2020  | Comment for CPB |
| Renewals were over plan<br>from 2018, but this did not<br>incur higher premium cost.<br>We are also trying to push<br>donors to forgo their<br>premium as an extra cost<br>savings to the station. | Allison Laymon | 1/22/2020  | Comment for CPB |
| Vehicle program down by \$101K from 2018.  | Allison Laymon | 1/22/2020  | Comment for CPB |
| Capital Campaign initiated in 2018-2019 for move to new facility.  | Allison Laymon | 1/22/2020  | Comment for CPB |
| AISD compensation for workshops.   | Allison Laymon | 1/22/2020  | Comment for CPB |
| Higher royalty payments over 2018; BBQ with Franklin.  | Allison Laymon | 1/22/2020  | Comment for CPB |

Value

| Comment<br>Increase over 2018 due to<br>increase in Am. Grad grant.         | Name<br>Allison Laymon | Date<br>1/22/2020 | Status<br>Comment for CPB |
|---|------------------------|-------------------|---------------------------|
| Was recorded in the AFS as an expense.                                      | Allison Laymon         | 1/23/2020         | Comment for CPB           |
| Included in AFS in<br>Statement of Activities "With<br>Donor Restrictions." | Allison Laymon         | 1/23/2020         | Comment for CPB           |
| Schedule B WorkSheet<br>KLRU-TV (1866)<br>Austin, TX                        |                        |                   |                           |

# Comments

Comment Name Date Status
Occupancy List
KLRU-TV (1866)
Austin, TX

Type of Occupancy Location
Schedule B Totals
KLRU-TV (1866)
Austin, TX

|  | 2018 data | 2019 data |
|--|-----------|-----------|
| 1. Total support activity benefiting station   | \$        | \$0       |
| 2. Occupancy value   |           | \$0       |
| 3. Deductions: Fees paid to the licensee for overhead recovery, assessment, etc.                             | \$        | \$0       |
| 4. Deductions: Support shown on lines 1 and 2 in excess  | \$        | \$0       |
| of revenue reported in financial statements.   | 141       |           |
| 5. Total Indirect Administrative Support (Forwards to Line 2 of the Summary of Nonfederal Financial Support) | ş         | \$0       |

6. Please enter an institutional type code for your licensee.

# Comments

Comment Name Date Status
Schedule C

KLRU-TV (1866) Austin, TX

| PROFESSIONAL SERVICES (must be eligible as NFFS)  | 2  | 018 data<br>\$22,055 | Donor<br>Code | 2019 data<br>\$177, 203 |
|---|----|----------------------|---------------|-------------------------|
| A. Legal  | BS | \$7,937              | BS            | \$11,960                |
| B. Accounting and/or auditing   | BS | \$9,000              | BS            | \$10,000                |
| C. Engineering  |    | \$0                  |               | \$0                     |
| D. Other professionals (see specific line item instructions in Guidelines before completing)  | BS | \$5,118              | BS            | \$155,243               |
| Description Amount Employee Assistance Program \$5,243 Social Media Best Practices to improve our image designs to get more views \$150,000 |    |                      |               |                         |
| 2. GENERAL OPERATIONAL SERVICES (must be eligible as NFFS)  |    | \$733,836            |               | \$744,285               |
| A. Annual rental value of space (studios, offices, or tower facilities)   | SU | \$722,692            | SU            | \$737,169               |
| B. Annual value of land used for locating a station-owned transmission tower  |    | \$0                  |               | \$0                     |
| C. Station operating expenses   | OT | \$11,144             | BS            | \$7,116                 |
| D. Other (see specific line item instructions in Guidelines before completing)  |    | \$0                  |               | \$0                     |

**Print Request** Page 9 of 12

|   |    | 2018 data   | Donor<br>Code | 2019 data   |
|---|----|-------------|---------------|-------------|
| 3. OTHER SERVICES (must be eligible as NFFS)  |    | \$136,485   |               | \$157,000   |
| A. ITV or educational radio   |    | \$0         |               | \$0         |
| B. State public broadcasting agencies (APBC, FL-DOE, eTech Ohio)  |    | \$0         |               | \$0         |
| C. Local advertising  | OT | \$136,485   | BS            | \$157,000   |
| D. National advertising   |    | \$0         |               | \$0         |
| 4. Total in-kind contributions - services and other assets eligible as NFFS (sum of lines 1 through 3), forwards to Line 3a. of the Summary of Nonfederal Financial Support |    | \$892,376   | :             | \$1,078,488 |
| 5. IN-KIND CONTRIBUTIONS INELIGIBLE AS NFFS   |    | \$1,187,970 | :             | \$2,851,728 |
| A. Compact discs, records, tapes and cassettes  |    | \$0         |               | \$0         |
| B. Exchange transactions  |    | \$0         |               | \$0         |
| C. Federal or public broadcasting sources   |    | \$0         |               | \$0         |
| D. Fundraising related activities   | BS | \$138,381   | BS            | \$92,200    |
| E. ITV or educational radio outside the allowable scope of approved activities  |    | \$0         |               | \$0         |
| F. Local productions  | BS | \$867,222   | BS            | \$871,228   |
| G. Program supplements  |    | \$0         |               | \$0         |
| H. Programs that are nationally distributed   |    | \$0         |               | \$0         |
| I. Promotional items  | BS | \$7,269     | BS            | \$1,785     |
| J. Regional organization allocations of program services  |    | \$0         |               | \$0         |
| K. State PB agency allocations other than those allowed on line 3(b)  |    | \$0         |               | \$0         |
| L. Services that would not need to be purchased if not donated  |    | \$0         |               | \$0         |
| M. Other  | BS | \$175,098   | BS            | \$1,886,515 |
| Description Amount Strategic Planning Services \$1,875,000 Furniture for the office \$11,515  |    |             |               |             |

6. Total in-kind contributions - services and other assets (line 4 plus line 5), forwards to Schedule

# Comments

Comment Name Date Status T3 worked with our Allison Laymon 1/27/2020 Comment for CPB marketing staff to incorporate best practices with our limited resources. They also worked with us to improve our image designs to get more views. Schedule D

**KLRU-TV (1866)** Austin, TX

|   | 2018 data  | Donor<br>Code | 2019 data  |
|---|------------|---------------|------------|
| 1. Land (must be eligible as NFFS)            | \$0        |               | \$0        |
| 2. Building (must be eligible as NFFS)        | \$0        |               | \$0        |
| 3. Equipment (must be eligible as NFFS)       | \$0        |               | \$0        |
| 4. Vehicle(s) (must be eligible as NFFS)      | \$0        |               | \$0        |
| 5. Other (specify) (must be eligible as NFFS) | \$0        |               | \$0        |
|   | ¢0         |               | ¢0         |
| 5. Other (specify) (must be eligible as NFFS) | \$0<br>\$0 |               | \$0<br>\$0 |

\$2,080,346

\$3,930,216

F, line 1c. Must agree with in-kind contributions recognized as revenue in the AFS.

| 6. Total in-kind contributions - property and equipment eligible as NFFS (sum of lines 1 through 5), forwards to Line 3b. of the Summary of Nonfederal Financial Support               | 2018 data  | <u>Donor</u><br><u>Code</u> | 2019 data |
|--|------------|-----------------------------|-----------|
| 7. IN-KIND CONTRIBUTIONS INELIGIBLE AS NFFS  | \$3,000    |                             | \$0       |
| a) Exchange transactions   | \$0        |                             | \$0       |
| b) Federal or public broadcasting sources  | \$0        |                             | \$0       |
| <ul> <li>c) TV only—property and equipment that includes new<br/>facilities (land and structures), expansion of existing<br/>facilities and acquisition of new equipment</li> </ul>    | BS \$3,000 |                             | \$0       |
| d) Other (specify)   | \$0        |                             | \$0       |
| 8. Total in-kind contributions - property and equipment (line 6 plus line 7), forwards to Schedule F, line 1d. Must agree with in-kind contributions recognized as revenue in the AFS. | \$3,000    |                             | \$0       |

## Comments

Comment

Name

Date

Status

Schedule E KLRU-TV (1866) Austin, TX

# **EXPENSES**

(Operating and non-operating)

| PROGRAM SERVICES                     | 2018 data   | 2019 data   |
|--------------------------------------|-------------|-------------|
| 1. Programming and production        | \$9,097,446 | \$8,957,387 |
| A. TV CSG                            | \$1,799,464 | \$1,887,567 |
| B. TV Interconnection                | \$34,335    | \$35,945    |
| C. Other CPB Funds                   | \$169,618   | \$195,166   |
| D. All non-CPB Funds                 | \$7,094,029 | \$6,838,709 |
| 2. Broadcasting and engineering      | \$2,127,318 | \$2,009,242 |
| A. TV CSG                            | \$0         | \$0         |
| B. TV Interconnection                | \$0         | \$0         |
| C. Other CPB Funds                   | \$0         | \$0         |
| D. All non-CPB Funds                 | \$2,127,318 | \$2,009,242 |
| 3. Program information and promotion | \$711,765   | \$762,278   |
| A. TV CSG                            | \$0         | \$0         |
| B. TV Interconnection                | \$0         | \$0         |
| C. Other CPB Funds                   | \$2,668     | \$22,289    |
| D. All non-CPB Funds                 | \$709,097   | \$739,989   |
| SUPPORT SERVICES                     | 2018 data   | 2019 data   |
| 4. Management and general            | \$1,505,634 | \$3,657,514 |
| A. TV CSG                            | \$24,810    | \$0         |
| B. TV Interconnection                | \$0         | \$0         |
| C. Other CPB Funds                   | \$0         | \$0         |
| D. All non-CPB Funds                 | \$1,480,824 | \$3,657,514 |
|                                      |             |             |

| PROGRAM SERVICES   | 2018 data    | 2019 data    |
|--|--------------|--------------|
| 5. Fund raising and membership development   | \$2,807,688  | \$3,016,795  |
| A. TV CSG  | \$2,900      | \$0          |
| B. TV Interconnection  | \$0          | \$0          |
| C. Other CPB Funds   | \$0          | \$0          |
| D. All non-CPB Funds   | \$2,804,788  | \$3,016,795  |
| 6. Underwriting and grant solicitation   | \$0          | \$0          |
| A. TV CSG  | \$0          | \$0          |
| B. TV Interconnection  | \$0          | \$0          |
| C. Other CPB Funds   | \$0          | \$0          |
| D. All non-CPB Funds   | \$0          | \$0          |
| <ol> <li>Depreciation and amortization (if not allocated to<br/>functional categories in lines 1 through 6)</li> </ol> | \$1,302,769  | \$1,045,917  |
| A. TV CSG  | \$0          | \$0          |
| B. TV Interconnection  | \$0          | \$0          |
| C. Other CPB Funds   | \$0          | \$0          |
| D. All non-CPB Funds   | \$1,302,769  | \$1,045,917  |
| <ol><li>Total Expenses (sum of lines 1 to 7) must agree with<br/>audited financial statements</li></ol>                | \$17,552,620 | \$19,449,133 |
| A. Total TV CSG (sum of Lines 1.A, 2.A, 3.A, 4.A, 5.A, 6.A, 7.A)   | \$1,827,174  | \$1,887,567  |
| B. Total TV Interconnection (sum of Lines 1.B, 2.B, 3.B, 4.B, 5.B, 6.B, 7.B)   | \$34,335     | \$35,945     |
| C. Total Other CPB Funds (sum of Lines 1.C, 2.C, 3.C, 4.C, 5.C, 6.C, 7.C)  | \$172,286    | \$217,455    |
| D. Total All non-CPB Funds (sum of Lines 1.D, 2.D, 3.D, 4.D, 5.D, 6.D, 7.D)  | \$15,518,825 | \$17,308,166 |
| INVESTMENT IN CAPITAL ASSETS Cost of capital assets purchased or donated   |              |              |
|  | 2018 data    | 2019 data    |
| Total capital assets purchased or donated  | \$474,741    | \$1,051,827  |
| 9a. Land and buildings   | \$0          | \$0          |
| 9b. Equipment  | \$67,690     | \$87,319     |
| 9c. All other  | \$407,051    | \$964,508    |
| 10. Total expenses and investment in capital assets<br>(Sum of lines 8 and 9)  | \$18,027,361 | \$20,500,960 |
| Additional Information (Lines 11 + 12 must equal line 8 and Lines 13 + 14 must equal line 9)                           |              |              |
| Carros 11 - 12 mast squarams o and amos 10 - 14 mast aquai mie sj  | 2018 data    | 2019 data    |
| 11. Total expenses (direct only)   | \$15,469,274 | \$15,518,917 |
| 12. Total expenses (indirect and in-kind)  | \$2,083,346  | \$3,930,216  |
| 13. Investment in capital assets (direct only)   | \$474,741    | \$1,051,827  |
| <ol> <li>Investment in capital assets (indirect and in-<br/>kind)</li> </ol>   | \$0          | \$0          |

**Print Request** Page 12 of 12

Comments

costs.

Name Comment Date **Status** 

for strategic planning of 1,875,000 over 2018. Also various other expenses were higher, included salary

Includes an in kind donation Allison Laymon

and benefits over last year.

Various expenses over 2018, such as event expenses, salary and benefits and fundraising Allison Laymon

1/22/2020

1/22/2020

Comment for CPB

Comment for CPB

Several older pieces of

equipment become fully

Allison Laymon 1/22/2020 Comment for CPB

depreciated in 2018-2019.

Large increase due to Allison Laymon construction costs with new

1/22/2020

Comment for CPB

facility.

Schedule F KLRU-TV (1866) Austin, TX

2019 data

#### 1. Data from AFR

a. Schedule A, Line 22 \$17,330,581 b. Schedule B. Line 5 c. Schedule C, Line 6 \$3,930,216 d. Schedule D, Line 8 \$0

e. Total from AFR \$21,260,797

**Choose Reporting Model** 

You must choose one of the three reporting models in order to complete Schedule F. After making your selection, click the "Choose" button below, which will display your reporting model. When changing to a different reporting model all data entered in the current reporting model will be lost.

FASB GASB Model A proprietary enterprise-fund financial statements with business-type activities only

GASB Model B public broadcasting entity-wide statements with mixed governmental and business-type activities

2019 data

## 2. FASB

a. Total support and revenue - unrestricted

\$19,282,893

b. Total support and revenue - temporarily restricted

\$1,977,903

c. Total support and revenue - permanently restricted

d. Total from AFS, lines 2a-2c

\$21,260,796

# Reconciliation

3. Difference (line 1 minus line 2)

2019 data

\$0

If the amount on line 3 is not equal to \$0,

\$1

\$1

click the "Add" button and list the reconciling items.

Description Rounding

Amount

#### Comments

Date Status Comment Name